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If you reside in Colorado, Connecticut, Utah, or Virginia and are interested in exercising one or more of the rights outlined above, you can do so by contacting us using the information in the "How to Contact Us" section below.

To protect your privacy, we may require you to provide certain information to verify that it is you making the request. Where applicable, we will use the requested information for verification purposes only. We may decline certain requests if we cannot verify your identity and confirm the Personal Data we maintain relates to you.

Exercising your rights does not require you to create an account with us.

Upon receipt of your request, we will endeavor to honor it based on the information that we collect and maintain.

Additionally, where available, you can use certain preference signals to exercise your opt-out rights automatically with all businesses that you interact with online, including Hershey. If you enable a browser-based opt-out preference signal that complies with applicable law, upon receipt or detection, we will treat the signal as a valid opt-out request linked to that browser and any consumer profile we have associated with that browser. Please note that if you use different browsers or browser profiles, you will have to enable the signal on each one that you use.

You may authorize someone to submit a privacy rights request on your behalf (an "authorized agent") using the submission methods outlined above. An authorized agent will need to demonstrate that you have authorized them to act on your behalf, unless you have provided the agent with power of attorney pursuant to applicable law. Depending on the evidence provided, we may also contact you to verify your identity directly with us or request confirmation from you that the agent is authorized to submit the request on your behalf.

Depending on your U.S. state residency, you may have the right to appeal a decision we have made in connection with your privacy rights request. To appeal a decision, please contact [privacy@hersheys.com](mailto:privacy@hersheys.com). If you are unsatisfied with the way that we have handled your appeal, you may have the right to complain to your state's Attorney General.

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